

Aloha Pickleball Games Tournament & Festival

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Presented by





**Save The
Date**

ALOHA PICKLEBALL GAMES & FESTIVAL

Nov. 1, 2, & 3, 2024
Hawaii Convention Center
45 Indoor Courts
Tournament Play
Fun Events & Contests
Sponsorship Opportunities

A premier event by

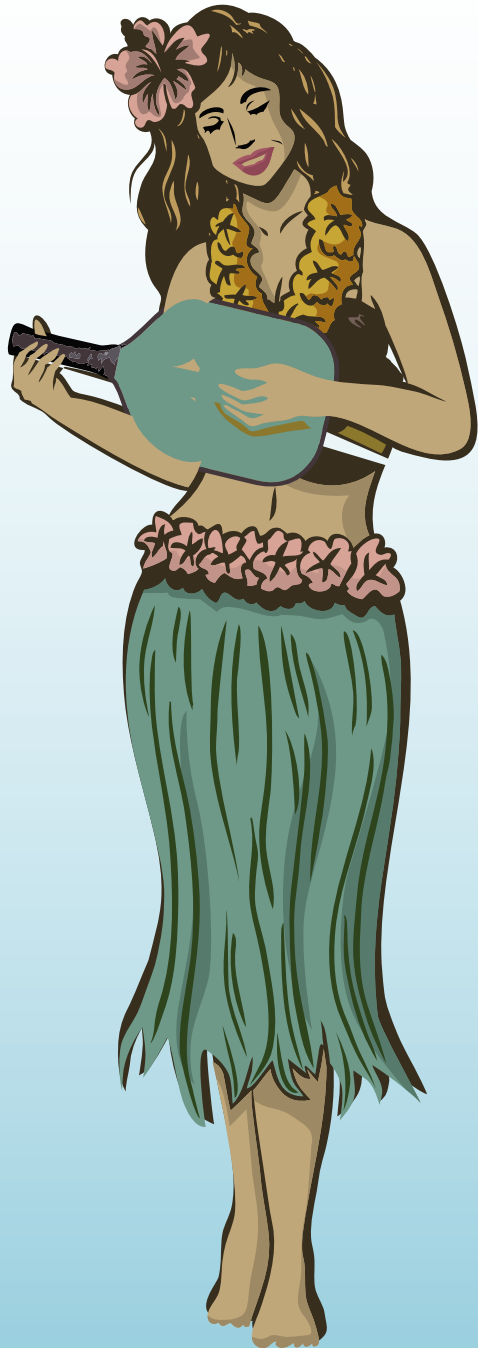
 **PICKLEBALL**
MANAGEMENT GROUP



November 1-3, 2024



Pickleball Management Group will be hosting a fun-filled, festival type amateur pickleball event for players of all ages and skill levels in the Hawaii Convention Center. This event will be the first indoor pickleball event to be held in Hawaii. Loaded with extra benefits for all players including extra playtime and activities for the whole family, creating the ultimate player experience.



Event Promotion: A major effort will be made to work with all local and state media channels as well as promoting the event extensively worldwide through all pickleball organizations, on-line and print publications and social media sites.

Our goal is to attract all interested players from Hawaii and other parts of the world, especially from the US and Asia.

Court Type: All play will be indoors on brand new Pop Up Pickleball Premium Rollout Mat Courts, which play just like a championship quality outdoor pickleball court. There are up to 45 courts available for use during the event.

Spectators/Family Members: No fee to enter the facility, access the Aloha Vendor Village or to take part in most non-tournament activities.

Participant & Sponsor Experience



Hospitality/Benefits:

- ✓ Gift bag with tournament souvenirs, sponsor gifts and hospitality tickets.
- ✓ Complimentary meals/drinks will be offered to volunteers and referees.
- ✓ Players will receive discounts on food and beverage concessions offered by the Hawaii Convention Center.
- ✓ Saturday night Luau party with Live Music.
- ✓ Airline and hotel discounts.
- ✓ Off site and activities and site seeing tours information and discounts.

Additional Activities:

- ✓ Demo court from top pickleball brands for opportunities to try the latest equipment.
- ✓ Vendor village.
- ✓ Hit for prizes from top pickleball brands.
- ✓ Raffle prizes for all.
- ✓ Fun games and family activities (Corn Hole, Jenga, etc.)

Major Sponsorship Opportunities

TITLE SPONSOR	PRESENTING SPONSOR	GOLD SPONSOR	SILVER SPONSOR
\$20,000	\$15,000	\$5,000	\$2500
One Opportunity	Two Opportunities	Five Opportunities	Ten Opportunities

Additional Sponsorship Opportunities Available

First Ever Aloha Pickleball Games and Festival

Complete list of sponsor and activation benefits available.



ADDITIONAL SPONSORSHIP OPPORTUNITIES INCLUDE

- Luau Party
- Net Sponsorships
- Banners & Signs
- Hospitality Suite
- Aloha Village Trade Show
- Gift Bags
- Event Participant Apparel
- Games and Contests
- Pickleball Clinics



Aloha Village

Trade Show Exhibitors



Booths & Space Available For

- Activations
- Demonstrations
- Sampling
- Product Sales
- Networking
- Clinics/Instruction



Booths 10'x 10' Up to 10'x 20'	On-Court Space	Custom Spaces
\$500 - \$1500	Call	Call

Contact Us For Gift In-Kind Programs

Who We Are

Pickleball Management Group is a national sports event management firm headquartered in Northern California specializing in event development/management and marketing solutions within the pickleball industry.

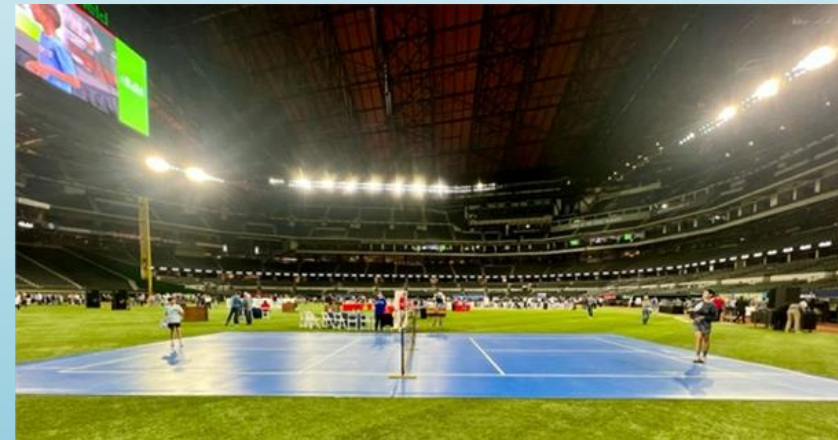
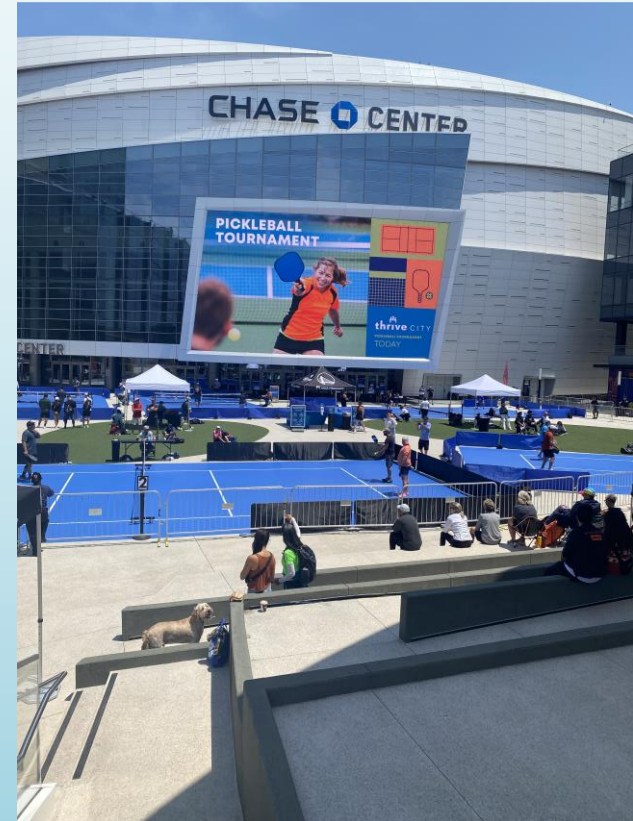
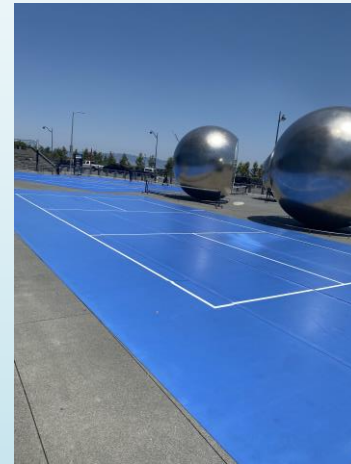
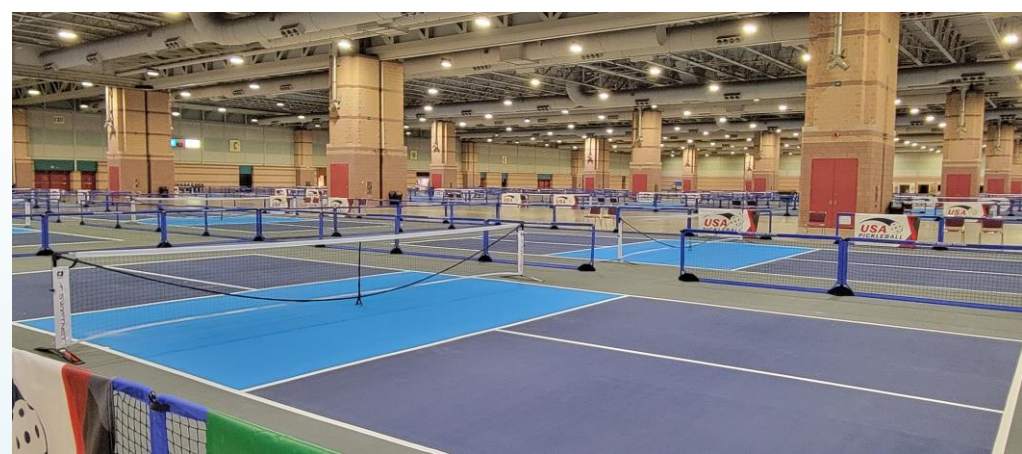
In addition, we are a sports facility consulting and management company specializing in design, operations management, equipment purchasing/rentals, budget development and activities programming.

Our team has more than 100 years of on-the-ground experience and over 1,000 events worldwide. We have worked with leading sports organizations and companies including:

- | | |
|---------------------------------|---------------------------------|
| ✓ Nike | ✓ NCAA Basketball, |
| ✓ Jordan Brand | ✓ NCAA Volleyball |
| ✓ Adidas | ✓ US Futsal & PFL |
| ✓ Under Armour, | ✓ USA Pickleball |
| ✓ USA Basketball | ✓ NHL & USA Hockey |
| ✓ NBA Corporate & NBA Teams | ✓ USA Street Hockey Association |
| ✓ WNBA Corporate & WNBA Teams | ✓ Disney |
| ✓ AAU (Amateur Athletic Union), | ✓ Foot Locker |
| ✓ USA Volleyball, | ✓ Dick's Sporting Goods |
| ✓ US Olympic Committee | ✓ Amazon |

Providing turnkey services to the pickleball industry-

- ✓ Events
- ✓ Activities Programming
- ✓ Facilities Design & Construction
- ✓ Feasibility & Planning
- ✓ Operations & Management
- ✓ Commercial & Residential Solutions
- ✓ Marketing Solutions
- ✓ Industry Partnerships
- ✓ Pro Shop & Equipment Sales



 **POP UP
PICKLEBALL**

 **PICKLEBALL**
MANAGEMENT GROUP



Charlie Hauser



Scott Winters

Leadership Team -

- Charlie Hauser and Scott Winters began their respective careers in the health and fitness industry as facility managers and event promoters and managers. They were passionately involved in the “racquetball boom” during the 1980’s and learned a lot of lessons along the way.

Hauser has continued his career in the health and fitness industry, becoming a Master Consultant for Club Management Systems (CMS). He has won several prestigious awards within the industry and currently owns an Athletic Club in Redding, CA, a 30,000 sq. ft. multi-purpose fitness facility with over 4500 members. He also holds a position as Senior Operations Director for one of the world’s largest global gym brands with more than 220 locations in 17 countries.

Winters transitioned into the sporting goods industry during the early 1990’s working as a senior manager for several prestigious racquet sports brands including; Prince, Ektelon and Head/Penn Sports. Most recently, he worked for a leading sports court construction company and currently operates his own business focused on sporting goods sales, product development and court consulting.

Hauser and Winters are both passionate pickleball players and enjoy playing tournaments and promoting the game at the grass roots level on a regular basis.



Kim Dennis



Dan Wollman

Leadership Team -

Kim Dennis and Dan Wollman are responsible for driving the 3 on 3 basketball craze to a prominent global level. Their former company, Hoop it Up, was tremendously successful and they remain involved in portable events for; basketball, volleyball and futsal.

Dennis and Wollman have negotiated contracts and have worked with an impressive list of sports organizations, sports teams and conferences, sports facilities, sporting goods brands and city organizations worldwide. They are experts in making portable events happen!

Dennis is currently Chairman and Managing Director of World Events Sports Marketing, Inc. which is a privately held firm with a diverse and innovative portfolio of business enterprises, sports events and media relationships. He was an All-Conference basketball player at Chico State University and played on a professional level in Australia and France.

Wollman has worked in the outdoor court building, facility flooring and equipment business, and sports event industry for over 45 years. Thirty-five of those years as part-owner, and general manager, for Sport Court International/Connor Sport Court International. He is recognized for the development of innovative sports flooring products, concepts, and relationship building within the sports world at all levels. Wollman is currently CEO of SportsPros International, LLC developing and executing major basketball and futsal events in convention centers throughout the US. He was a four-sport athlete in high school and three-sport athlete in college receiving many athletic and academic honors at both levels.

World-Class Senior Management Team

Best-in-class expertise & relationships with 200+ years of collective leadership & industry execution experience.

**Charlie
Hauser**



**40+ Years Sports & Facilities
Management**

Multiple industry awards.

Experienced owner-operator.

Senior advisor to global fitness brands.

Veteran event organizer.

**Scott
Winters**



**30+ Years Sporting Goods
Executive**

Co-founder Master Athletics.

VP Prince Sports.

Deep multi-channel sports experience.

Sourcing expert.

**Jennifer
Ciminillo**



**25+ Years Creative Leader &
Executive**

Major media brand management.

B2B marketer & design leader.

Deep media marketing experience.

Award winning digital marketing campaigns.

**Dan
Wollman**



**45+ Years Court Operations
& Logistics**

CEO Sports Pros International.

Industry leading innovator.

Global event & distribution expertise.

Coach, athlete & deep bench of relationships.

**Judi
Ketcik**



**25+ Years PR &
Communications Leader**

Multiple corporate cause-driven campaigns.

Partner CK&D, PR, cause related marketing.

Award winning not-for-profit expert.

Writer, communicator & content creator.

**Kim
Dennis**



**30+ Years Executive Level
Sports Experience**

Co-Founder Hoop-It-Up Basketball

Chairman & MD of World Events Sport Marketing.

Leader & expertise in event management.

Clients include NCAA, NFL, Nike.

**David
Haas**



**20+ Years Sports Marketing
Management**

Global event expert, producer & marketer.

Major consumer products brand & client experience.

Experiential marketer & media innovator.

Executive MBA.



Contact



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